



PUREGOLD PRICE CLUB, INC.

January 4, 2017

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director - Market and Securities Regulation Division

The Philippine Stock Exchange, Inc.
3rd Floor, Ayala Triangle One,
Ayala Avenue, Makati City

Attention: **Jose Valeriano B. Zuño III**
Head - Disclosure Department

Subject: **Number of Stockholders of Puregold Price Club, Inc.**
as of December 31, 2016

GENTLEMEN:

Please see attached report of Stock Transfer Agent, BDO - Corporate Agencies and Stock Transfer Department, on number of stockholders of Puregold Price Club, Inc. as of December 31, 2016.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	January 4, 2017
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares - 2,765,381,406 Treasury Shares - 19,981,471 Debt - 6,637,500,000.00
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Please note of the number of stockholders report of Puregold Price Club, Inc. as of December 31, 2016.

Last trading price as of December 29, 2016	Php39.00
Number of stockholders owning at least one board lot of 100 shares each	37
Number of shares owned by Filipinos and percentage to the total voting shares	2,056,464,981 or 74.36%
Number of shares owned by Non-Filipinos and percentage to the total voting shares	708,916,425 or 25.64%
Total number of shares allowed to Non-Filipinos and percentage to the total voting shares	1,106,152,562 or 40%
Total Number of Outstanding shares	2,765,381,406

Attached are the reports from our Stock Transfer Agent, BDO - Corporate Agencies and Stock Transfer Department.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto authorized.

PUREGOLD PRICE CLUB, INC.

January 4, 2017


ATTY. CANDY H. BACANAY-DATUON
Assistant Corporate Secretary



January 03, 2017

PUREGOLD PRICE CLUB, INC.
900 ROMUALDEZ ST.,
PACO, MANILA

Attention : **MR. LEONARDO B. DAYAO**
PRESIDENT

Gentlemen:

Per your request, we report to you herewith the number of stockholders owning at least one board lot each of **PUREGOLD PRICE CLUB, INC.**, as of December 31, 2016.

Total Issued and Outstanding Shares (Net of Treasury Shares Common	:	2,765,381,406
Total Number of Stockholders Common	:	41
Number of Shares per Board Lot Common	:	100
Total Number of Stockholders Owning at least 1 Board Lot Common	:	38
Closing market Price	:	39.000
Last trading date	:	December 29, 2016

Thank you.

BDO-TRUST & INVESTMENTS GROUP
SECURITIES SERVICES AND CORPORATE AGENCIES DEPT.

THIS IS A COMPUTER GENERATED REPORT AND IF ISSUED WITHOUT ALTERATION, DOES NOT REQUIRE ANY SIGNATURE.